

Message Text

UNCLASSIFIED

PAGE 01 BANGUI 01142 200916Z

11

ACTION AF-06

INFO OCT-01 ISO-00 /007 W

----- 128245

R 200830Z AUG 75

FM AMEMBASSY BANGUI

TO SECSTATE WASHDC 6039

UNCLAS BANGUI 1142

USIAC

E.O. 11652: N/A

TAGS: USIS, CT

SUBJ: ICS: BOOK PROMOTION - BOOK MARKET DIRECTORY

REF: USIA CIRCULAR 18263

1. AS USIS PERSONNEL WITHDRAWN FROM BANGUI IN 1972, EMBASSY NO LONGER IN POSITION TO PROVIDE TIMELY RESPONSE REPORTING REQUESTS, HENCE THE DELAY IN DEVELOPING FOLLOWING BOOK MARKET INFO:

A. POP 2.2 MILLION 1968 CENSUS ESTIMATE

B. BANGUI, 301 THOUSAND

C. BERBERATI, 93 THOUSAND; BANGASSOU, 46 THOUSAND; BAMBARI, 35 THOUSAND.

D. LITERACY 18.1 PER CENT

D. PRIMARY, 194 THOUSAND; SECONDARY, 18,500; UNIVERSITY 300; TEACHER TRAINING, 300

2. ACTUAL ANAND POTENTIAL ENGLISH BOOK MARKET IN CAR VERY SMALL AS FRENCH IS LANGUAGE OF COUNTRY AND GIVEN LITERACY RATE AND ABSENCE OF UNIVERSITY PRIOR TO 1971. ONLY SMALL NUMBER OF EXPATRIATES LARGELY AMONG DIPLOMATIC COMMUNITY AND PEACE CORPS VOLUNTEERS READ ENGLISH BOOKS. NEITHER OF TWO COMMERCIAL BOOKSTORES IN TOWN PRESENT CARRY ANY ENGLISH TITLES. THE ENGLISH MARKET IN BANGUI CAN PERHAPS BE BEST ESTIMATED BY WEEKLY SALES OF 25 COPIES NEWSWEEK MAGAZINE WHICH IS THE ONLY ENGLISH LANGUAGE MAGAZINE

UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGUI 01142 200916Z

AVAILABLE IN CAR. THEREFORE, PROSPECTS FOR STIMULATING

MARKET FOR AMERICAN BOOKS PRESENTLY EXTREMELY DIM.

3. NATION'S BOOKSTORES ARE:

A. LIBRAIRIE CENTRAFRICAINE, BP 823, BANGUI

B. PAPETERIE CENTRALE, BP 1442, BANGUI

C. LIBRAIRIE EVANGELIQUE, BP 240, BANGUI (RUN BY AMERICAN
MISSIONARIES).SWING

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 20 AUG 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1975BANGUI01142
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750287-0844
From: BANGUI
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1975/newtext/t19750833/aaaabcjd.tel
Line Count: 69
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: GolinoFR
Review Comment: n/a
Review Content Flags:
Review Date: 05 DEC 2003
Review Event:
Review Exemptions: n/a
Review History: RELEASED <05 DEC 2003 by ThomasVJ>; APPROVED <02 JAN 2004 by GolinoFR>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
06 JUL 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: ICS: BOOK PROMOTION - BOOK MARKET DIRECTORY
TAGS: APUB, CT, USIA
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006